

# Anti-drug activist awarded by BIPF

POST NEWS NETWORK

**Bhubaneswar, March 23:** Social activist Md Imran Ali was awarded with the Shambhavi Puraskar 2023 in a ceremony organised here Thursday by Bansidhar and Ila Panda Foundation (BIPF), the corporate social responsibility arm of the Indian Metals and Ferro Alloys Limited (IMFA).

Recognising his relentless efforts to motivate children and youth to overcome addiction challenges and embrace a healthy life, the foundation conferred upon him the award which carried a citation, memento and cash prize of ₹2,50,000.

BIPF CEO and Trustee Shaifalika Panda said, "On this stage we have felicitated people, who have had very little for themselves, yet made it a point to work towards charitable causes. Every individual, company or authority must prioritise initiatives for the larger good and contribute, as per their skill set, on sustainable solutions for developmental issues."

Md Imran Ali, known as



Odisha's Anti-Drug Champion, has been working incessantly to eliminate the influence of substance abuse in the lives of children and youth. His book titled 'Bloody Gutkha' enumerates the immense harm caused by tobacco products, and his volunteer group 'Nasa Mukti Yuva Sankalp' has brought about behavioural change through street plays.

On the occasion, Bipin Bihari Panda was honoured with the Jury Commendation Certification 2023 along with citation and cash prize of ₹50,000 for his dedicated efforts towards the vulnerable sections of society.